



THE
LETTER
PROJECT
Annual Report 2022

FROM THE EXECUTIVE DIRECTOR

The year 2022 was memorable and impactful for The Letter Project community. We sent bundles to more than 400 women and girls this year, increasing our reach by more than 50 from 2021. Over 9,000 handwritten letters were mailed by this amazing community in 2022!! There were letters sent to celebrate an aunt who was turning 101, requests for a 19 year old who was struggling with the disappearance of her mom 3 years earlier, the teacher who was exhausted and unrecognized, and the 6 year old girl whose classmates were laughing at her because she looked different.

Each story was unique and important. The letter sent were loving, compassionate and personal. This amazing writing community sent hand painted cards, stickers, necklaces, pictures, and loving words when they were needed most. Lives were changed through the letters that were sent. Women and girls were reminded that they are loved, worthy and not alone.

I feel blessed to work with this community and am extremely grateful for our Ambassadors, volunteers and Board.



WARMLY,
Elizabeth Kumbhari



OUR MISSION

The Letter Project is a faith-based 501(c)3 non-profit organization. We are dedicated to empowering women and girls through handwritten letters.

Our goal is to ensure that girls everywhere feel seen, heard, and understood.

Our mission is to invite women into a community that builds each other up and encourages them. We believe that we're all in this big, beautiful world together.

OUR VISION

To inspire and embolden
girls & women through
handwritten
encouragement.



OUR CORE BELIEFS



Every girl matters, no matter her history, circumstances, or background.

In a world with so many divides, our goal is to create more unity among women. No matter where we've been, by building one another up, we'll be more confident, empowered and able to move forward in a positive direction.



Every girl is good enough and deserves to feel heard, seen, and understood.



In our social media-driven world, girls receive hundreds of messages each day reminding them they need to be thinner, smarter, prettier and overall better. Our goal is to flip the message: you are already enough, just as you are.

THE PROBLEM



Studies show that as many as 7 in 10 girls believe they are not good enough.

THE SOLUTION

The Letter Project empowers & supports girls with a simple message: we believe in you. We do this through written letter bundles. We send each recipient 15-20 handwritten letters each with our simple message:

we're rooting for you.

HOW WE DO IT

We believe in big splashes, absolutely. But we also believe that the simplest acts of kindness can impact us the most. That's why we send personalized, beautiful letters to each recipient.

We remind her why she matters, what people love about her & that she's not alone. It's a simple, quiet act of love that meets her exactly where she is.

Our letter recipients say they feel uplifted, supported, less alone, and confident after reading their own bundles.





THE IMPACT

We sent more letter bundles, wrote more letters, and impacted more women and girls worldwide than ever before. Our community of nearly 10,000 letter writer and 40 Ambassadors are impacting the world, one letter and one girl at a time.

The power of a handwritten letter in a difficult situation has been felt. From elementary school students to female veterans, teachers and nurses, our letters are getting into the hands of those that need encouragement the most. Thank you for spreading impact.

**YOU'VE
CREATED**



2022 milestones

9,800+ WRITERS

401 BUNDLES SENT

9,000+ LETTERS SENT

THE TLP NETWORK



-  TLP Staff
-  TLP Board
-  TLP Ambassador

MEET THEM AT:
THELETTERPROJECT.ORG/TEAM



2022
FINANCIALS

\$23,289

TOTAL EXPENSES

\$23,262

TOTAL DONATIONS



TLP AMBASSADORS

in 2022, The Letter Project revamped and reintroduced our Ambassador Program, providing an avenue for our most engaged and active letter writers to become more involved in our mission and efforts. With over 60 applications, our initial TLP Ambassador Cohort had 40 women and girls across the world who participated in challenges, social media activations, fundraisers, and virtual opportunities to build a community among each other.



BECAUSE OF YOU,

The world is kinder.

The world is closer.

The lonely girl feels seen.

The heartbroken girl feels heard.

The grieving girl feels hugged.

You are changing the world one letter at a time.

It's an honor to be a part of this work with you.



THANK YOU,
The Letter Project



CONTACT US AT:

HELLO@TOLOVEOURSELVES.COM